



Creative Services



We design. We build. We innovate.

Wētā Workshop is an award-winning concept design and manufacturing facility founded by **Richard Taylor** and **Tania Rodger**.

We are a company of artisans and innovators. For 40 years, we have applied our creativity and craftsmanship to the world's entertainment industries.

Engage us at any stage to bring your vision to life.



5

Academy Awards®



3

Themed Entertainment Awards



4

BAFTA Awards



4

Las Vegas Film Critics' Society Awards™



3

BEST Design Awards



1

Export Year Honorary Award



4

New Zealand Film Awards



3

Sitges Film Festival Awards



3

VES Awards
(Visual Effects Society)



1

World Entrepreneur of the Year Award



1

King Vidor Award



1

Queen's Honours, KNZM



One dedicated crew, under one roof

Inside our Wellington facility exists the capability to execute any creative brief, to the highest quality, and deliver anywhere in the world. Our full-service creative development team works alongside more than 16 manufacturing departments, providing a one-stop pipeline from first idea to final product.

We integrate traditional craftsmanship, honed over 40 years, with the latest innovations in manufacturing. From sculpture and sword-smithing to state-of-the-art robotics and CNC-based milling techniques, we invest heavily in groundbreaking technological developments at the forefront of the industry to power our creative technicians.

Our crew are world-builders, artists, technicians, craftspeople, and creative thinkers.

● Places we have delivered.

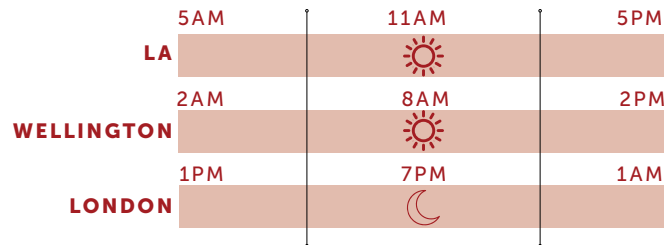


We deliver
product to set
anywhere in
the world

Wētā Workshop sends crew and products to service productions around the globe.

We work across multiple time zones from our base in Wellington.

No matter where you are in the world, we are just a call or email away.



TRAVEL TIMES AND TIME ZONES

Wētā Workshop has brought to life
beloved characters, iconic properties and
unforgettable experiences since 1987.

GAME
STUDIO



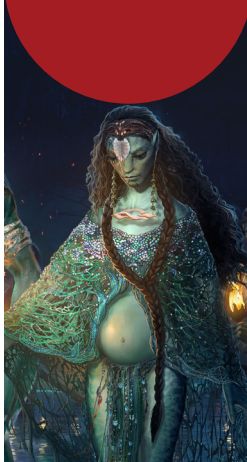
CONSUMER
PRODUCTS



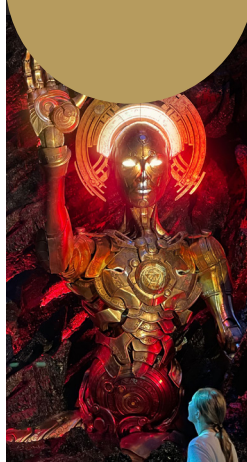
MANUFACTURE



DESIGN



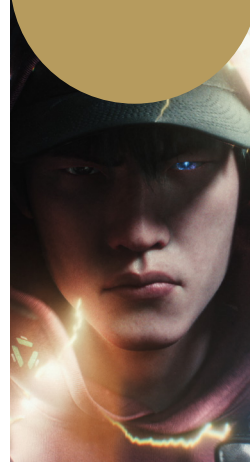
TOURISM



IMMERSIVE
EXPERIENCES

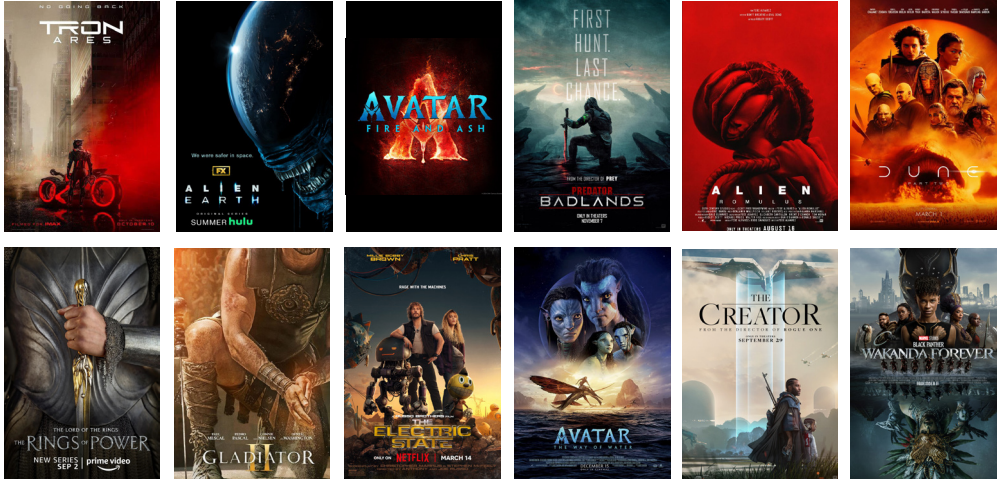


CREATIVE MEDIA



Our filmography.

Recent & upcoming projects.



Mulan • Avatar Sequels • Blade Runner 2049 • The Wandering Earth • The Expanse • Mad Max: Fury Road • Spectral • Mortal Engines • Thor: Love and Thunder • Ghost in the Shell • Saban's Power Rangers • I Am Mother • Krampus • District 9 • The Chronicles of Narnia • Braindead • Pacific Rim: Uprising • Pearl • The Creator • The Lord of the Rings • Chappie • Dracula Untold • Cocaine Bear • The Hobbit • The Adventures of Tintin • Dune • 30 Days of Night • King Kong • And More!

A legacy of powerful genre storytelling

Our techniques and processes have been honed across 40 years of horror, fantasy, and science-fiction filmmaking, giving us unparalleled capability across properties.

SCIENCE
FICTION

FANTASY

HORROR

Making imaginary worlds a reality for 40 years



We do intimate. We do epic.

We take on exciting projects of every scale. Our creative solutions are tailor-made to your needs.

SINGLE ITEMS

2019 *I Am Mother*

Bespoke creature suit design & fabrication

2015 *Furious 7*

Single miniature & photography

SET OF ITEMS

2019 *The Wandering Earth*

Set of 19 tech suits with domed helmets

2017 *Blade Runner 2049*

Keyframe illustrations, three major miniatures & photography

2016 *Spectral*

Design & fabrication of costumes, props & weapons for main characters

ENTIRE WORLDS

2017 *Ghost in the Shell*

Design & world-building, props, weapons, vehicles, miniatures & specialty costumes

2009 *Avatar*

Design & world-building, large and small-scale props, weapons & specialty costumes

2001-2003 *The Lord of the Rings* trilogy

Design, armour, weapons, creatures, special makeup effects & miniatures



DESIGN STUDIO

Creative Development

- Pitch packaging
- Key scene illustrations
- Ideas generation
- Augmented images
- Moodboards

Concept Design

- Key scene illustrations
- Environment
- Character
- Creature
- Costume
- Props
- 2D & 3D design

Design for Manufacture

- Organisational charts
- 3D models
- Orthographics
- Technical packs
- Logos





Design that leaves an impact long after the lights come on

Our Design Studio is a **27-strong team of designers, art directors and production managers**. Together, we bring our creative expertise to the world's film and television industries. From pitch packaging to creative consulting and early concept ideas generation, we offer a collaborative resource for any stage of a production — from first idea to fully realised script.

Secure & confidential

Wētā Workshop is a **high-security facility**. Online and on the ground, **we protect your data around the clock**.

We welcome regular industry audits to ensure we are following best practice.

Our security measures are robust, and include:

- **State-of-the-art firewall system**
- **Data encryption**
- **Private server**
- **Key-card access**
- **CCTV & security patrols**
- **Non-disclosure agreements**
- **End-point protection software**
- **Photo ID badges**
- **Two-factor authentication**



Concept design

Storytelling through artistry

Drawing on decades of cumulative technical and storytelling experience, our team of talented artists work with you to realise your vision.

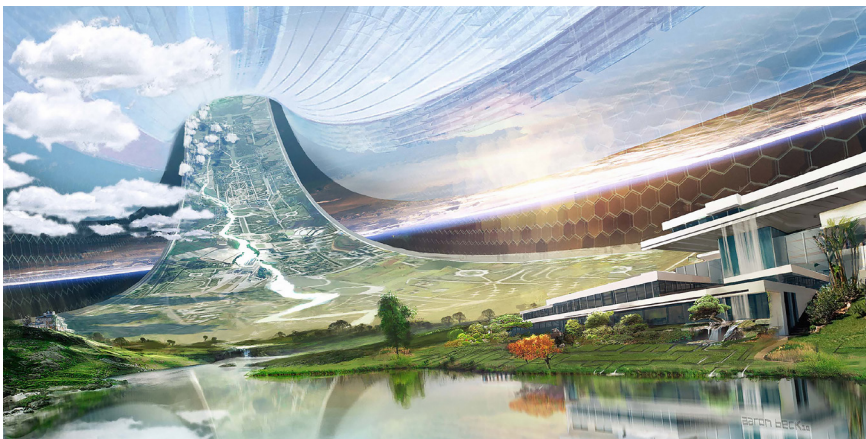
We are experts at of visualising believable cultures, worlds, and the characters that inhabit them. From cinematic scene illustrations to intricate props, weapons, and costumes, our artists develop aesthetic and thematic rules to underpin storytelling.

Original, high-quality, impactful design.

Powerful concept design starts with technical expertise.

Our Design Studio is skilled in a broad range of 2D and 3D software including ZBrush and the Adobe Suite, as well as traditional mediums. From ultra-stylised to highly realistic, we can deliver work in a range of artistic styles.



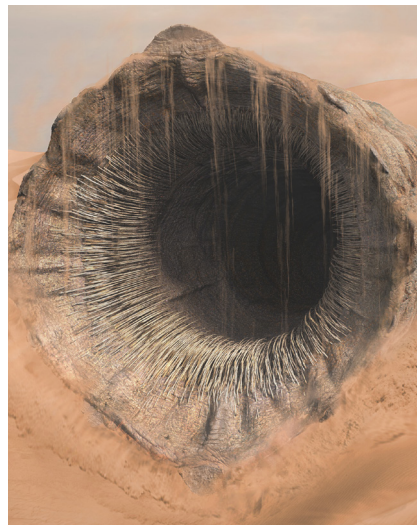






“In filmmaking you do touch technology, science, and art. (Wētā Workshop CEO) Richard Taylor seemed like someone I really wanted to be involved with and have his team work on the film. Not just to make stuff but to talk to about it.”

—Rupert Sanders, Director



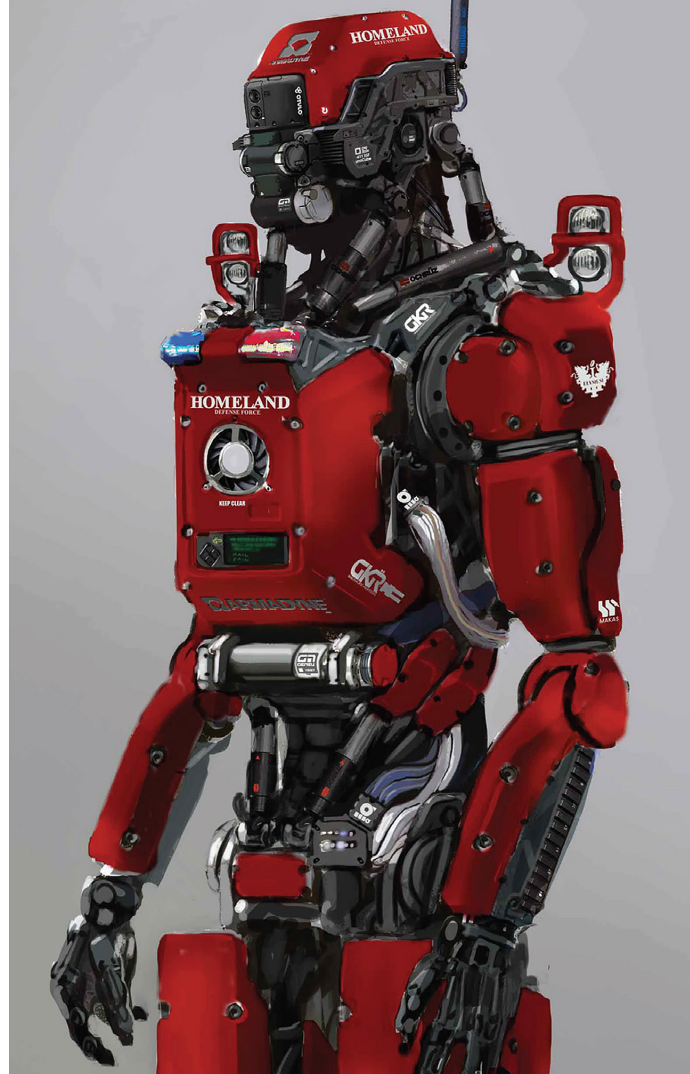
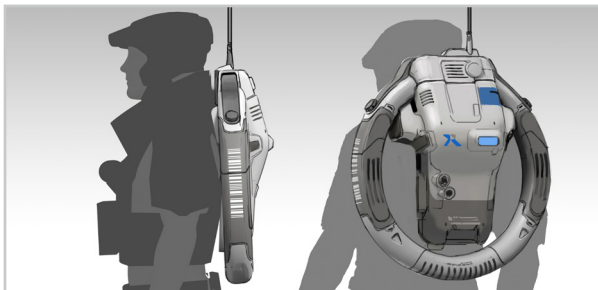


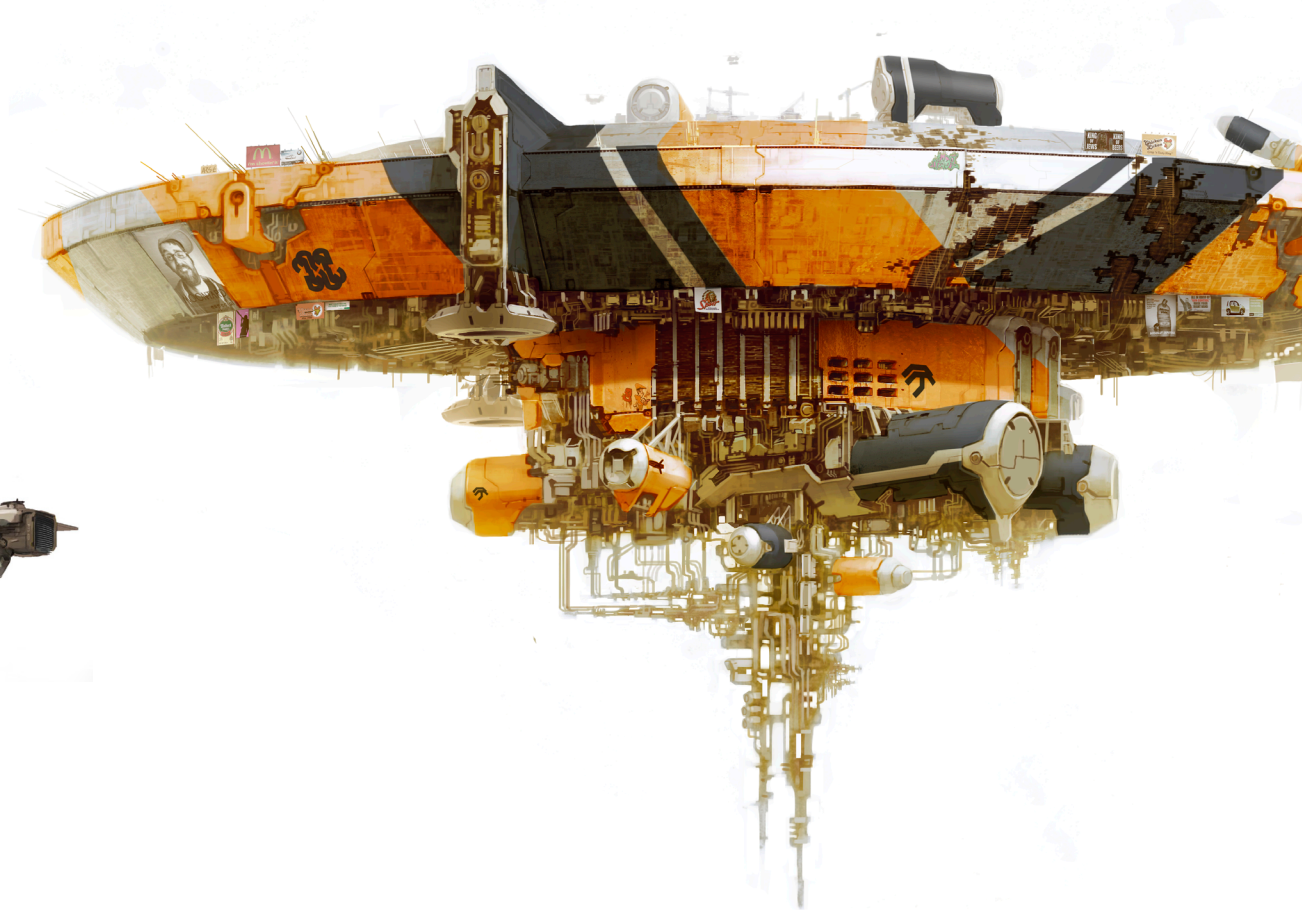
PROPS



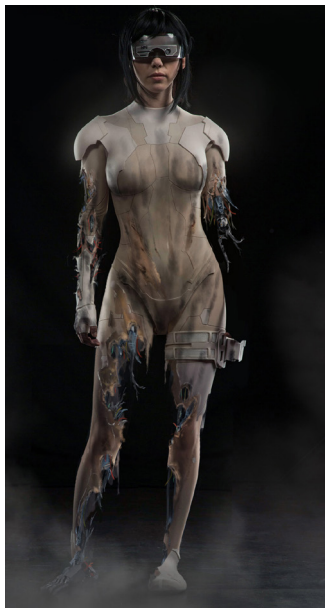
EDGED WEAPONS











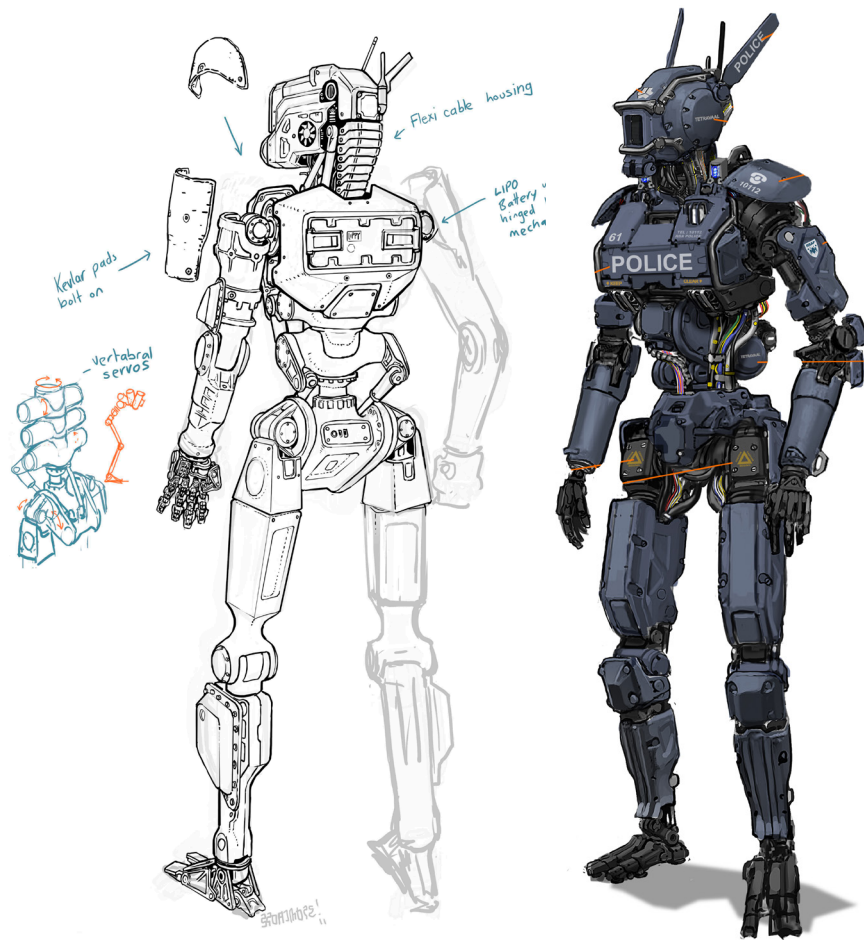
Adapting designs for VFX enhancement

We are experienced in the art of incorporating VFX elements into physical designs, providing filmmakers with a complete reference for digital effects.

Once a final design has been selected, we explore how the digitally altered components will integrate with the material of the prop, costume, or actor themselves. Areas of negative space, incorporated seamlessly into the design, indicate the placement of tracking markers which will allow VFX to be applied.

Additionally, we work closely with VFX vendors to illustrate and resolve technical sequences, creating detailed previz to inform the VFX process.





Design for manufacture

Design that works for set

It's one thing to design. It's another to make that design a reality. We are a design studio and manufacturing facility in one, making us experts at developing ideas that work for set.

Our design-for-manufacture pipeline is the bridge between first concept and final build. Once a piece of concept art has been approved, a final layer of design is applied to resolve how it will be fabricated.

“Just because it can be drawn, doesn’t mean it can be built. Our design-for-manufacture pipeline has the capability to take a concept and deliver it to the workshop floor, ready to be brought to life.”

*– Ben Hawker, Art Director
Wētā Workshop Design Studio*



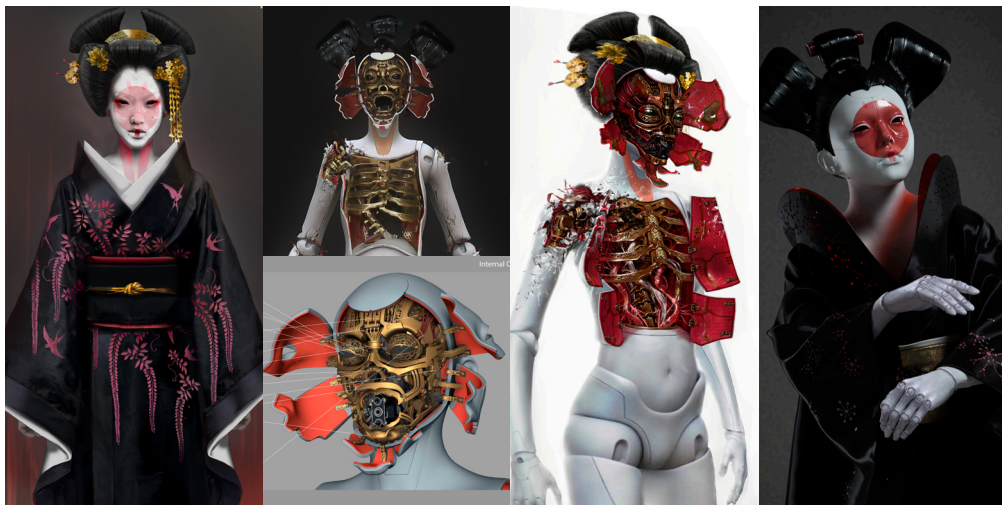
Design for manufacture

One cohesive pipeline

With 40 years of experience bringing stories to life, we understand the technical requirements that allow a design to become fully functional for a film or television show.

Our design-for-manufacture pipeline ends with the production of a physical prototype that serves as a blueprint for manufacture. Next to our Design Studio is our workshop, ready to make it real.





APPROVED DESIGN

DETAILED DESIGN

3D MODEL

PHYSICAL PROTOTYPE

The painted, 3D-printed physical prototype mask, worn with costume design and constructed by the on-set costume team, lead by costume designers Kurt & Bart. (Note: This image has had post-processing design on the hands and neck).

“Wētā Workshop – that’s an asset that’s unique in the world.”

*– Michael Costigan, Executive Producer,
Ghost in the Shell Design Studio*

GHOST  SHELL

Designing the geisha for our manufacture pipeline

DETAILED 2D DESIGNS

Once a final design is approved, we create a series of detailed 2D designs to demonstrate how the character will perform in-camera. These serve as the reference for a 3D model to be built.

3D MODEL

Through 3D modelling, we resolve how the item is manufactured and account for complexities such as articulated or interactive components.

PHYSICAL PROTOTYPE

Using 3D printing, we create physical prototypes to test fit or form, or send internationally for client review. With our in-house 3D printing capabilities, we can quickly and efficiently produce as many as required.

Design for manufacture

Charts & schematics



40

ARMOUR, SPEAR, SWORD, SHIELD

FOOT SOLDIERS



15

ARMOUR, BOW, QUIVER, SWORD, SHIELD

Longbow Archers



5

ARMOUR, CROSSBOW, BOLTS, SWORD, SHIELD

Crossbow Archers



20

ARMOUR, BARDING, BOW, QUIVER, SWORD, SHIELD

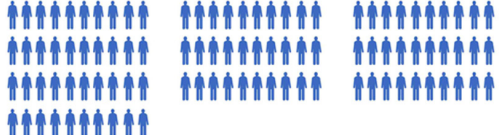
CAVALRY



MINERS
150



CROWD (EARTH)
100



NEW PASSENGERS
50



SEC-OPS TROOPS
50



NEW TECHS
15



Creative development

Building worlds with meaning

Passion for the story lies at the heart of what we do. Our Design Studio utilises a holistic approach to create rich, believable worlds.

FROM BIG PICTURE TO THE FINEST DETAIL

Culture. Society. History. Theme. Our concept art is as deep as it is diverse. In service to your story, our goal is to deliver a visual expression of your world that feels fresh, exciting and wholly original — something you've never seen before.



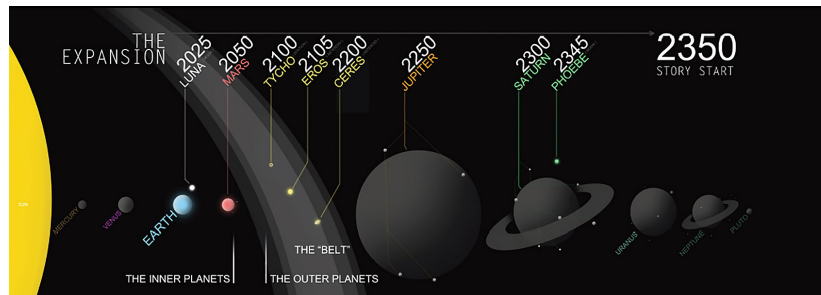
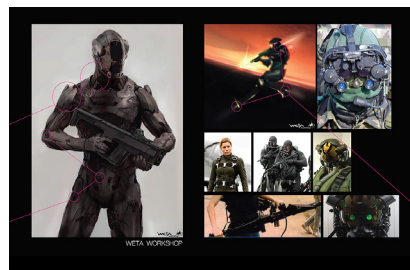
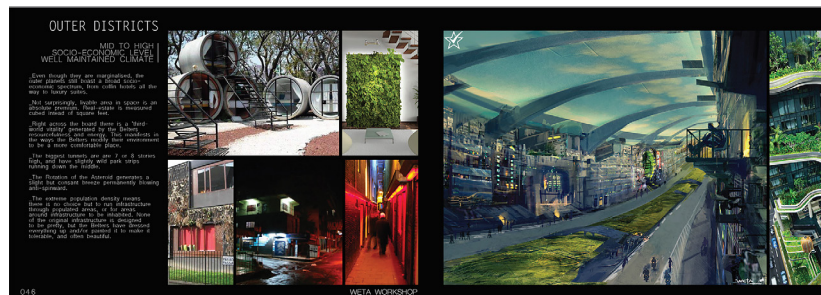
Creative development

Pitch packages

Our Design Studio serves as a collaborative resource from the earliest stages of a project— even before it is greenlit. We work with filmmakers to create persuasive pitch packages from any idea or script.

Evocative, deeply researched, and highly polished, these rich production bibles help to inform a show's aesthetic, tone and narrative direction.

THE
EXPANSE





MANUFACTURE

Where traditional handcrafts meet cutting-edge technologies

In our workshop, we combine traditional handcrafts with cutting-edge skills on projects of any size. Home to a full suite of creative departments under one roof, our technicians and technologies are world-class.

We've crafted tens of thousands of weapons, built massive miniatures for blockbuster films, suited up superheroes and created immersive experiences across the globe. Our animatronics have wreaked havoc on screen in monster movies and iconic sci-fi franchises. The armies of Middle-earth, Narnia, and Azeroth bear our armour.

“For practical effects, we worked with the best of the best, New Zealand’s Wētā Workshop.”

– Frant Gwo, Director, The Wandering Earth

3D printing capabilities

By investing in 3D printing technology and extensive R&D, we have redefined what is creatively possible for our manufacturing projects.

Our capabilities include:

- More than 30 3D printers, operated by our highly trained technicians.
- In-depth knowledge of large-scale 3D printing methodologies.
- The ability to take on large-scale projects of both depth and breadth.
- 3D printing in a range of materials, including resins, sintered nylon, and titanium.

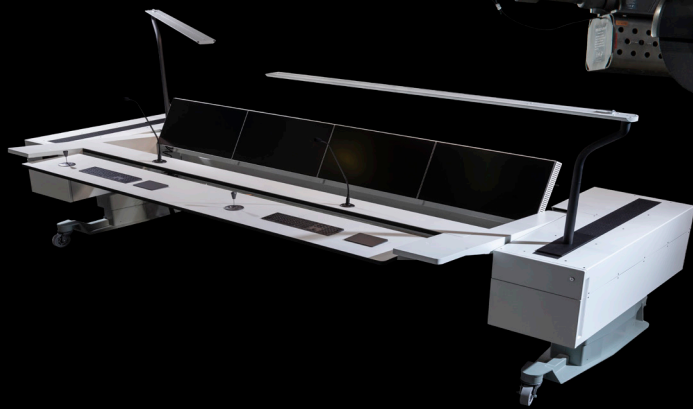
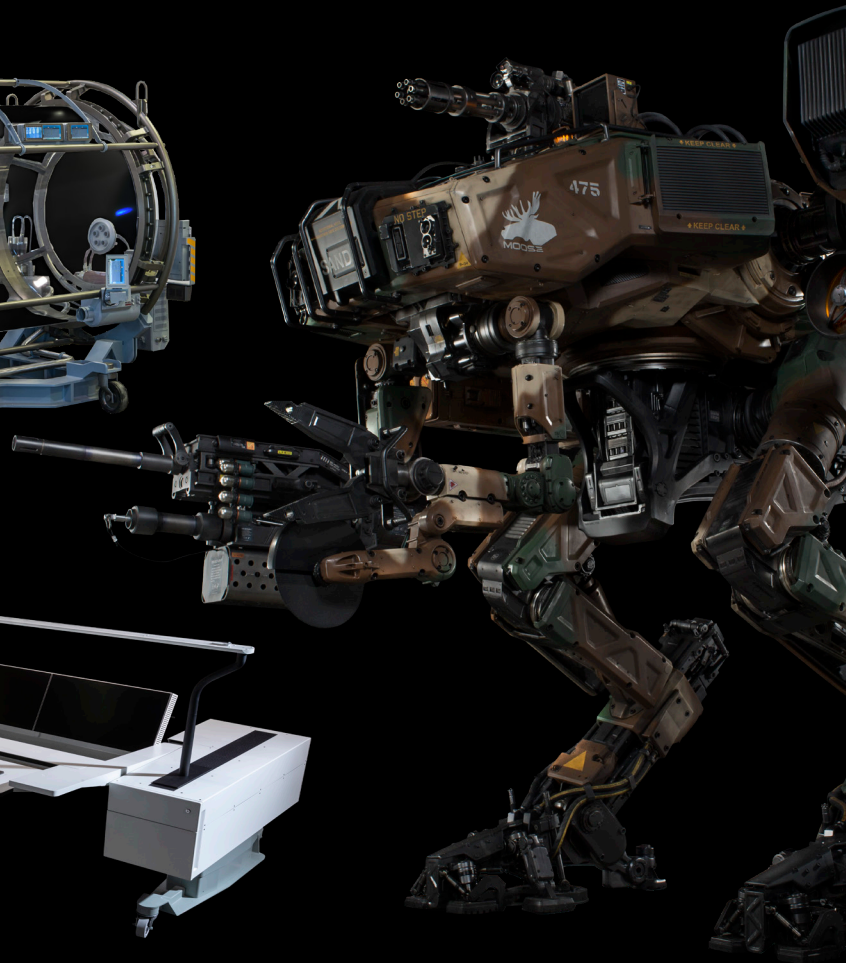
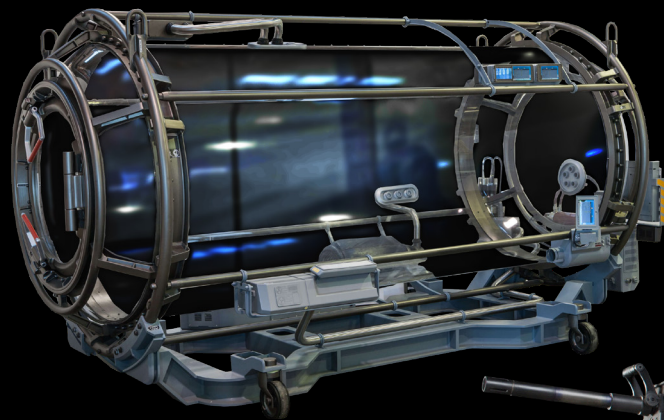


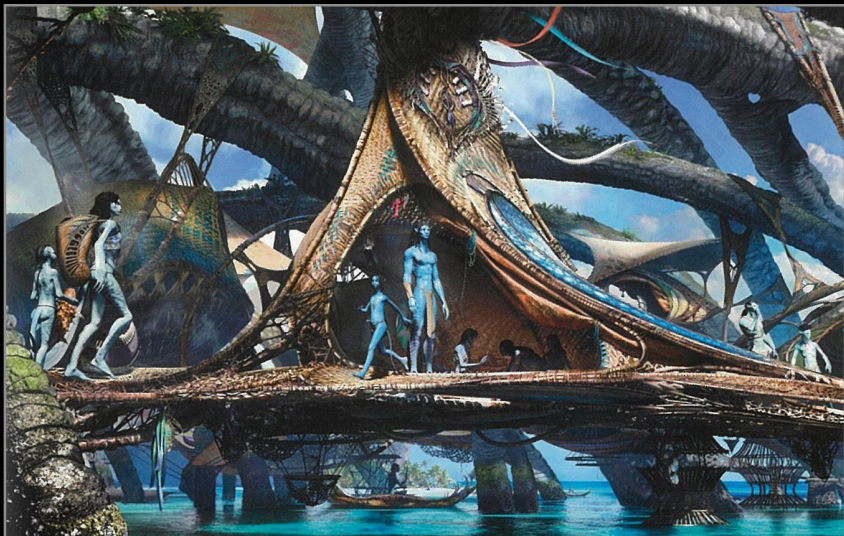




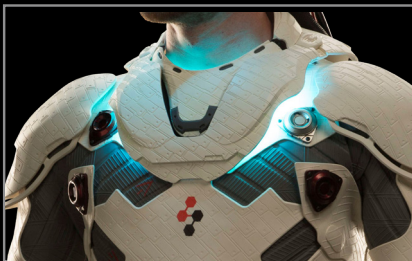


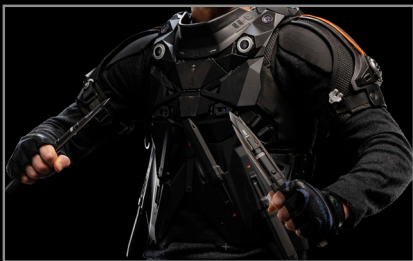




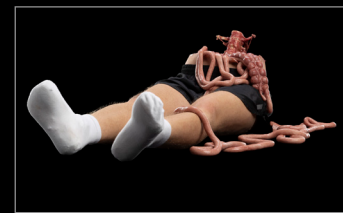
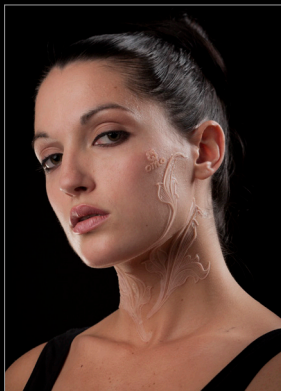


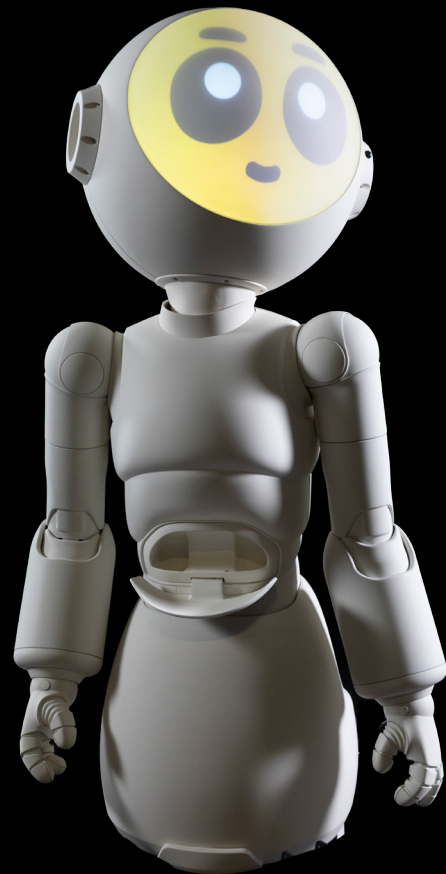
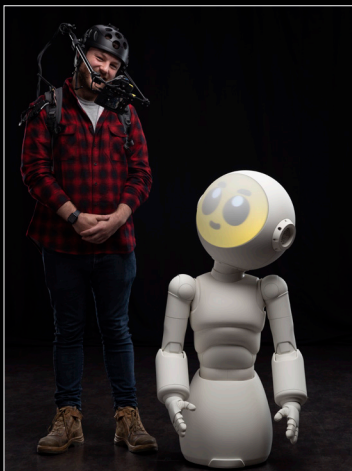






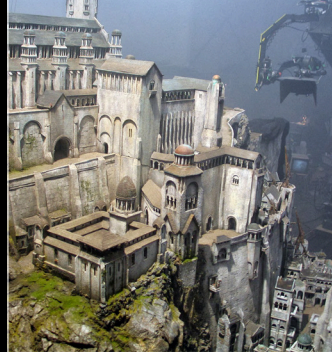












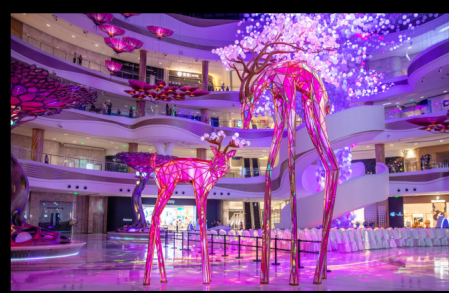
VES Award

Outstanding model in a photoreal or animated project

We're proud to have received a VES Award for our work on Blade Runner 2049. Standing at 4.5 metres tall, the L.A.P.D. building was the largest of the 38 structures crafted by our Miniatures crew for the film.

Our team members:

Steven Saunders, Joaquin Loyzaga, Christopher Menges, and Alex Funke (pictured) collected the award in 2018.





Production Management

ONE EXPERIENCED TEAM, DEDICATED TO YOUR PROJECT.

Our design and manufacturing divisions are supported by a full production team, facilitating each endeavour from brief through to execution and final delivery. Professional, responsive and friendly, this experienced crew works closely with clients at all stages of their project, across all elements, providing a seamless line of communication between creator and client.



Media Production

BEHIND-THE-SCENES CONTENT, FROM THE INSIDE.

Our in-house Media Production team provides a range of creative and technical services for the publicity and marketing of your production. From long-form documentaries to teasers and trailers, this multi-skilled team of photographers, videographers, creative directors, editors, and motion graphics artists tells behind-the-scenes stories across a host of formats.



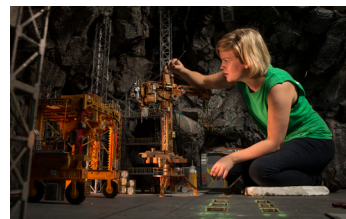
DESIGN STUDIO



3D MODELLING



3D PRINT / MILL



MODEL MAKING



A team of makers
and creators



SCULPTING



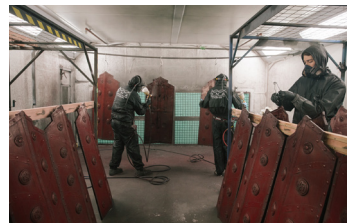
PROSTHETICS



MAKEUP FX



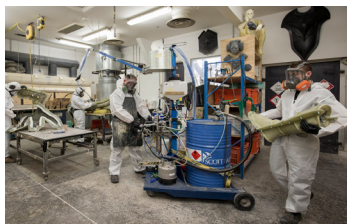
MOLDING



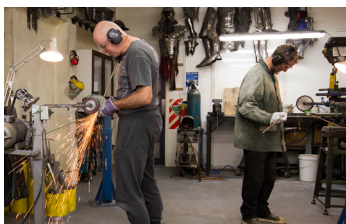
PAINT SHOP



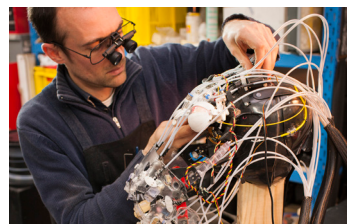
COSTUME



CASTING



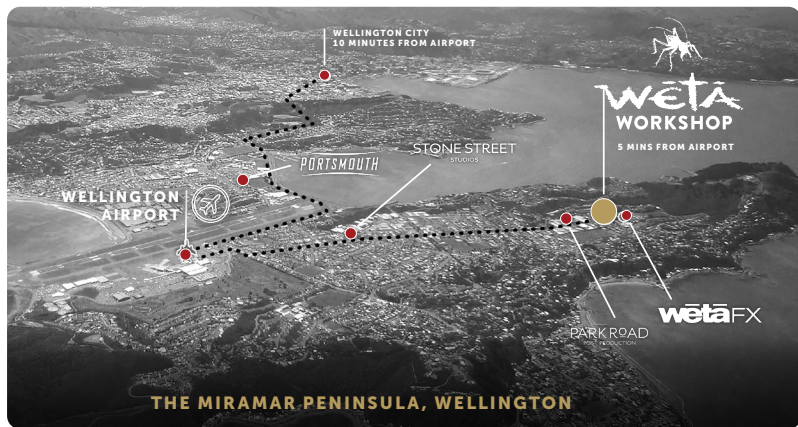
SWORD SMITHING



ANIMATRONICS



ENGINEERING



AFFILIATED COMPANIES

End-to-end filmmaking in Wellington, New Zealand

Wētā Workshop is part of a network of creative companies based in the Wellington suburb of Miramar — home to some of the world's leading filmmaking talent and technology.



NZ SCREEN PRODUCTION REBATE: 20%

POST, DIGITAL AND VISUAL EFFECTS REBATE (PDV)

Eligible productions can access a cash rebate equivalent to 20% of Qualifying New Zealand Production Expenditure.

Wētā Workshop design and manufacture work can qualify for the PDV – ask us how!

NZ SCREEN PRODUCTION REBATE FOR INTERNATIONAL PRODUCTIONS

International productions may access a cash rebate of 20% of QNZPE. A smaller number of productions may be able to access a 5% Uplift if they can demonstrate significant economic benefits to New Zealand.



For more information: nzfilm.co.nz/incentives-co-productions/nzspg-international



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